

BUSINESS IDENTITY · DOCUMENT CHECKLIST

Choose your verification documents

Choose an accepted document for your business type. Fill optional fields only when they apply.

You do not need all the documents in the dropdown. Choose one accepted option for the proof Meta is asking for. Further address, phone or ownership evidence may still be needed.

UK option shown by Meta	Use it when it applies
HMRC VAT certificate	Recommended in the shown UK screen; for a VAT-registered business.
Certificate of incorporation	Recommended in the shown screen; for an incorporated business.
Business bank statement	An offered alternative with the matching business details.
Business registration or licence document	An accepted registration or licence for your business.
Business tax document	The UK screen specifies a document issued by HMRC.
Charity documentation	For the relevant charity, using its matching details.

1 Registered or incorporated business

Use a document that matches your business name and the requested details. Choose the country where the business is based: the HMRC options above are UK-specific. Other countries show different choices.

2 Sole trader, non-incorporated or unregistered business

No incorporation certificate? Another offered document, such as a business bank statement, may be suitable. No registration or accepted business evidence? An optional ID field does not guarantee eligibility. Ask Meta which alternative evidence it accepts; never invent an ID.

3 Which fields are optional?

In the shown Business details screen, Business tax ID/Registration Number and Alternative business name are optional. Leave them blank if inapplicable. Business name is required and must match accepted documents. Add a genuine trading name only when relevant.

You are ready when...

You selected a document offered for your country and supplied matching details without inventing optional information.

Keep in mind. Recommended does not mean mandatory. A utility bill, where offered, supports address or phone proof, not legal-name proof by itself. Final acceptance is decided by Meta.

Official help (may require sign-in): [Meta: accepted supporting documents ↗](#)