

BUSINESS IDENTITY · 3 STEPS

India: verification checklist

Prepare identity evidence, matching details and a way to confirm your connection.

Meta confirms document categories, not a universal India approval list. The Indian examples below are guidance; use the accepted options shown in your account.

Evidence	What to prepare
Legal business name	Incorporation certificate, official business registration/licence, government-issued business tax document, or business bank statement.
Indian examples	A GST registration certificate fits the tax-document category; an incorporation certificate fits the incorporation category. Acceptance still depends on the review.
Other Indian documents	Do not assume Udyam/MSME, Shop and Establishment registration, a partnership deed or PAN alone is accepted. Check the upload list or ask Meta.
Address or phone	Matching business evidence. A utility bill can support address/phone, but cannot prove the legal business name.

1 Match the details

Have full control of the correct business portfolio. Match legal name, address and phone to your records. Use a working HTTPS website and an accessible business inbox or phone.

2 Upload only requested proof

Select a suitable document for each requested proof. Use clear, unexpired evidence; more documents may be requested. Self-filed tax forms are not accepted. Personal Aadhaar or PAN is not automatically business proof.

3 Confirm your connection and track review

Follow the offered email, phone, SMS, WhatsApp or domain method. Check the result in Meta; its guidance allows up to 14 working days. If rejected, correct the stated mismatch before retrying.

[Open Meta Security Centre ↗](#)

You are ready when...

Meta confirms business verification. WhatsApp number setup, display-name review and badge approval remain separate.

Keep in mind. GST is not stated as mandatory for every business. Optional tax-ID fields do not guarantee eligibility without evidence. If your document language is unsupported, follow Meta's official translation requirements.

Official help (may require sign-in): [Meta document requirements ↗](#) · [Meta verification steps ↗](#)